Dear Client,

|  |  |  |  |
| --- | --- | --- | --- |
| Columns | No. of records | Unique Id’s | Receiving date |
| Transaction dataset | 20001 | 20001 | 14/10/23 |
| Customer Demographic | 3913 | 3913 | 14/10/23 |
| Customer Address | 4000 | 4000 | 14/10/23 |

First of all, we would like to thank you for giving these datasets, and during processing on datasets, we get the following overview.

Issues related with datasets

1. Additional customers id’s in Transaction dataset, may be there is a problem of data loss.
2. Various columns such as brand purchase have empty values.
3. Inconsistent data type with same attributes.
4. Inconsistent data values with same attributes.
5. Removed duplicate values and kept only unique values.

“We are moving forward for further process like data cleaning, standardization etc. And it will be great to spend time with your data.”

Regards,

Ashwajit Barua